

Road Safety Display Trailer



WALGA's RoadWise Program received funding through the Road Trauma Trust Account (RTTA) to build a number of road safety display trailers which aim to assist members of the community road safety network to promote road safety at community events across the state.

Fostering community support is vital for the effective implementation of *Towards Zero*, WA's Road Safety Strategy 2008-2020 and the Safe System approach to road safety. The road safety display trailers will assist with generating this community support.



Background

In regional areas, numerous community events are held each year. These events generally attract local residents and visitors, offering opportunities for increased exposure to key road safety messages and campaigns at the community level.

The trailers will complement similar trailers already in operation in some regions and provide a transportable and durable road safety resource, suitable for outdoor (and certain indoor) display purposes.

Road safety displays will be made easy with the display trailers, reducing much of the organisation and logistics required when planning a display. All resources and merchandise are contained within the trailer, which is easily transported and quick to assemble.

Road Safety Council member agencies, other road safety partners/organisations and community groups will have access to the road safety display trailers.



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Trailer specifications

Promoting key road safety messages is easy with a built-in television, laptop, competition box, brochure displays and poster displays. A variety of merchandise, posters, banners and other tools are available.

Lighting is also provided so the trailer can be used at night. An external power source or generator is required to power the lights, television and laptop.

The trailers open up on three sides, providing enhanced access and protection from the elements. A fully opened trailer measures approximately 7 metres in length. The dimensions of the trailers are:

- length: 3.4 metres
- height: 2.4 metres
- width: 1.6 metres

The road safety display trailers are designed to be towed by an average medium sized vehicle - a large vehicle or 4WD is not required.

Easy to read instructions are provided with the trailer and a briefing on the use of the trailer is provided when hiring the resource.

Trailer locations

The road safety display trailers are being housed in six regions across WA. Organisations and community groups in the Kimberley, Wheatbelt, Perth metropolitan area, South West, Great Southern and Goldfields-Esperance region can book their region's display trailer for local events.

Booking process

Road safety display trailers can be booked through your local Road Safety Advisor and are made available free of charge. Completion of a booking sheet is required prior to hire and an event form must be completed on return of the trailer to assist with compilation of usage statistics. The Road Safety Advisor will provide a copy of all forms and hire processes.

Each trailer is generously housed by a Local Government and the hirer is required to collect and return the trailer to the host Local Government.

To find out more about booking the road safety display trailer contact your Regional Road Safety Advisor.

Contact details

| Region | Phone number |
|----------------------|------------------------|
| Kimberley | 0419 192 759 |
| Perth Metropolitan | 9213 2041 or 9213 2054 |
| South West | 0438 982 563 |
| Wheatbelt North | 0409 686 138 |
| Great Southern | 0418 904 081 |
| Goldfields-Esperance | 0409 881 924 |



TOWARDS ZERO



getting there together

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