

Community Safe Speed Promise



For more information:
<Council Phone> <Council Fax>
<Address>

DRIVE SAFE. ARRIVE SAFE.

TOWARDS ZERO



getting there together

Address Line 1
Address Line 2
Address Line 3
Postcode

Postage Paid
No: 1234

Sick of motorists speeding in your street?

Help us by signing a Community Safe Speed Promise

The Community Safe Speed Promise works like a treaty between communities; stating “we will act as a guest in your community if you act as a guest in ours”. This is a new way for the you and the <insert council> to take control of road safety on our local streets. Resident participation is the cornerstone of the initiative.

The initiative asks residents to sign a Safe Speed Promise and commit to driving within the speed limit and being a courteous driver. The <City/Town/Shire> will provide a bumper sticker for those residents who sign the promise so they are easily identifiable and can set an example for other motorists to follow.

When Safe Speed Promise drivers slow down, they reduce the impact of their car use on the communities they drive through and encourage other cars to observe the speed limits. They also reduce their own stress levels, become more connected to the communities they travel through and help create a more relaxed lifestyle which enriches the entire culture of our <City/Town/Shire>!

Will my car really make a difference?

Yes. We only need a small percentage of vehicles driving at the speed limit citywide to start a positive cycle. People feel more comfortable walking or cycling, which reduces traffic levels, making streets even safer to walk or cycle.

Does the Safe Speed Promise provoke road rage?

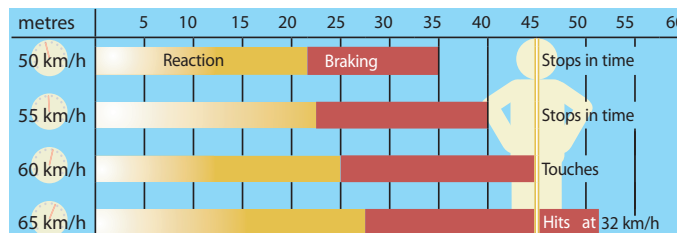
No. Many people who sign a Safe Speed Promise were already driving at the speed limit. Participants report that incidents of road rage decrease when they badge their car with a Safe Speed Promise sticker which highlights the significance of responsible driving.

Do I only drive at safe speeds in my community or on all streets?

On all streets. Your local community is only a part of the wider Australian community. The Safe Speed Promise is a kind of treaty whereby a new mutual respect on our streets is promoted.

Even a 5% reduction in average travel speeds can reduce road fatalities by almost 10%.

Remember. The faster you travel the less reaction time you and others have and the longer it takes for you to stop when the unexpected happens.



The Safe Speed Promise

What can you do? Become a Safe Speed Promise driver today and encourage your neighbours, family and friends to join as well. By working together we can make our streets a better place to live.

Realising that my driving affects the livability of other people’s streets, just as other people’s driving affects my street, I hereby promise to:

- Drive within the speed limit on all streets;
- Be courteous to pedestrians, cyclists and all other road users; and
- Display my Community Safe Speed Promise sticker on my vehicles to inform others of my commitment.

Signed:.....

Date:

Name:

Address:

.....

.....

Rego:

E-mail:

*Please note; details will not be shared with any other outside organisation or any other department.

