

# Wheatbelt South

## CASE STUDY

# CORRIGIN LMEC / ROADWISE COMMITTEE

### Community Overview

The Committee covers the Shire of Corrigin in the Wheatbelt region of Western Australia. With a population of 1063, it is mainly a farming area (grain and livestock) covering 3095 square kilometres with some light industrial business. The Shire services 405 kilometres of sealed roads and 767 kilometres of unsealed roads.

### Committee Overview

The Corrigin RoadWise Committee is a committee of the Shire of Corrigin which is held in conjunction with the Local Emergency Management Committee, with meetings held quarterly throughout the year to reduce duplication.

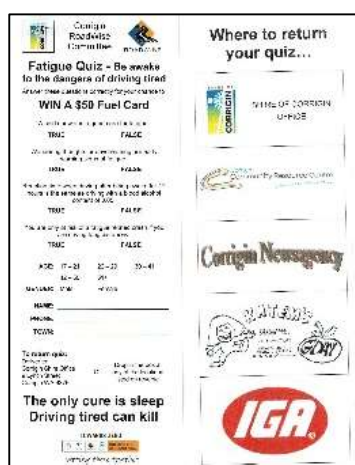
The Committee is currently working to adopt a road safety action plan that will be reviewed twice annually.

Planning of activities was, in the past, quite ad-hoc, however with significant input from local police and the Road Safety Advisor (RSA), there has been a more strategic progression of ideas and projects. Ideas are implemented by Council staff with the support of local businesses and volunteers.

The motivation of the Committee has changed since 2014 when this RSA commenced, to the current motivation. Random one-off event support has been replaced by more regular public road safety awareness in recent times. Recent local road deaths have increased the motivation of the Committee to increase public awareness of road use behaviour as a key contributing factor in road trauma.

### Road safety activities 2015-16

Corrigin RoadWise Committee Quiz (Ongoing)



Corrigin RoadWise Committee Quiz.

Covers a  
population of 1,000

Committee meets  
quarterly

21 Committee  
Members

### COMMITTEE REPS

Corrigin Shire (Chief Executive Officer, Deputy Chief Executive Officer, Governance Executive Officer)  
Corrigin Shire (Shire President and Councillor)  
WA Police  
Corrigin District High School (Principal)  
Corrigin St Johns Ambulance  
Corrigin District Hospital  
Corrigin Volunteer Fire and Rescue (Captain)  
Corrigin Volunteer Bushfire (Captain)  
Corrigin Red Cross  
Community Emergency Management Officer  
Department of Fire & Emergency Services  
WALGA RoadWise

The Committee sought to increase awareness of the road safety messages via a community quiz program run over a period of 10 weeks. Each fortnight a new road safety quiz is placed in the local community newsletter (Corrigin Windmill) with the answers and questions of the previous quiz included.

Each fortnight the quiz has another road safety focus i.e. distractions, speed, and fatigue. Information placed in the local newsletter each edition allows participants to source the answers easily. Each fortnight two winners are selected randomly from the correct quiz answers submitted.

The Committee has partnered with the local IGA supermarket, newsagency, Community Resource Centre and another local enterprise to display promotional posters, quiz questionnaires and be the drop off points for the quiz answers from the public.

Participation has been excellent, with over 120 quiz answer sheets submitted in the first fortnight alone.

The Corrigin Police have expanded the entry into the competition by awarding safe driving habits and zero alcohol test readings with a quiz entry form to win a fuel voucher.

The quiz promotion and entries have been made available on Facebook.