

# Declaration for Road Safety

## HOW TO



Elected Members and managers can demonstrate leadership by making a declaration for road safety at an individual Local Government level. This can be done through political channels or endorsed at an executive level.

Signing the Declaration does not commit Local Governments to actions beyond current resources, standards or means, but provides a statement of intent and acknowledges the moral and ethical role Local Governments have in their communities.

### Plan

- Gain support from management and Elected Members.
- Obtain the Declaration for Road Safety SAMPLE and overview from RoadWise – download form from the RoadWise website Members Section [www.roadwise.asn.au](http://www.roadwise.asn.au).
- Preparation of Council meeting agenda item.
- Decide upon the Declaration wording and print out a copy of the Declaration for signing.
- Decide on who is going to sign the Declaration.
- Organise a Declaration for Road Safety signing ceremony or event.
- Decide on how and when the signing of the Declaration will be promoted (e.g., website, community newspaper, Local Government newsletter, letters, email footers etc.)

### Implement

- Endorsement of the Declaration at Council meeting.
- Carry out the Declaration signing event/ceremony.
- Carry out promotional plan e.g. media.
- Frame and display the signed Declaration.

### Evaluate

- Number of times the declaration was promoted
- Changes to internal policies and procedures
- Community awareness/satisfaction surveys

More information or a copy of the *Safe System Toolkit for Local Government* can be accessed through the Local Government Member Section of the website. To register as a member please email [roadwise@walga.asn.au](mailto:roadwise@walga.asn.au) or contact your closest Road Safety Advisor [www.roadwise.asn.au/contact-roadwise.aspx](http://www.roadwise.asn.au/contact-roadwise.aspx)

TOWARDS ZERO



getting there together

E [roadwise@walga.asn.au](mailto:roadwise@walga.asn.au)

W [www.roadwise.asn.au](http://www.roadwise.asn.au)