



Road Safety Round-Up

Volume 8, Issue 4, August 2013

Sergeant recognised for commitment to road safety



Max Heath and Sgt Geoff Dickson

The Officer in Charge at Toodyay police station Sergeant Geoff Dickson has been a truly appreciated and invaluable member of Toodyay RoadWise Committee.

Committee Chairman Max Heath said “Geoff’s contribution to the Shire over many years has been fantastic, his drive and commitment to road safety will be missed, but we know Toodyay Police will continue to be a strong partner in our efforts to reduce deaths and serious injuries on Toodyay’s roads.”

“Geoff is moving on to a new position at Northam District office, and we know he will still be working Towards Zero” said Max.

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RUN-OFF ROAD CRASHES IN REGIONAL AREAS

Community discusses safety on Great Northern Highway

At a meeting in Dalwallinu on Wednesday 24 July, 38 community members discussed safety concerns about the Great Northern Highway (GNH), in particular the intersection of GNH and Mullewa Rd at Wubin. Chaired by Dalwallinu Shire President Robert Nixon, the meeting was also attended by local members of parliament Shane Love MLA and Martin Aldridge MLC.

Regional Road Safety Officer Cliff Simpson spoke about Towards Zero the state road safety strategy 2008-20 and explained that safe road use, safe vehicles and safe speeds also need to be addressed to reach the aspirational goal of zero road fatalities and serious injuries.

Community members were able to identify particular sections of highway and intersections with Local Government roads where crashes and near misses had occurred. A report will be compiled and presented to MRWA and members of parliament.

The GNH passes through four Local Government areas in the Wheatbelt North region, the Shires of Chittering, Victoria Plains, Moora and Dalwallinu. The Highway is the main route supplying the resources sector in the north of the state.

MLA Shane Love was able to confirm that Federal and State Governments have jointly funded \$40M for Great Northern Highway Bindi Bindi bends and once the contract has been awarded these works are expected to commence later this year.

Star ratings raised at Men's Health Week



A team in battle mode... ready, set, rate!

One of the pit stops in the WA Country Health Service Goldfields' inaugural Men's Health MANathon was based on safer cars. The teams had to decide how many star ratings different cars had based on their safety features. The cars ranged from 1 to 5 stars, with 1 star being the lowest and 5 stars being the highest (the more stars a car has, the safer it is).

The MANathon was part of Men's Health Week in Kalgoorlie-Boulder from the 10 to 16 June. Eight teams of four men complete a series of health-focused challenges to earn points towards a range of prizes including signed sporting memorabilia and sporting equipment.



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Esperance RoadWise Committee reminds drivers to stop, revive and survive

The Esperance RoadWise Committee along with St John Ambulance Volunteers held a driver reviver stop on Monday 8 July. The stop was held at a purpose built gazebo about 100kms out of Esperance just before the Munglinup Roadhouse.

About 60 travellers stopped to take a break and receive a free tea or coffee. The driver reviver was held to catch the school holiday makers travelling to Esperance, ensuring that they arrive safely.

The Esperance RoadWise Committee reminded drivers to

- plan ahead
- get a good night's sleep before a long journey
- allow enough time to get to their destination
- stop and have a break every two hours and
- swap drivers when possible.



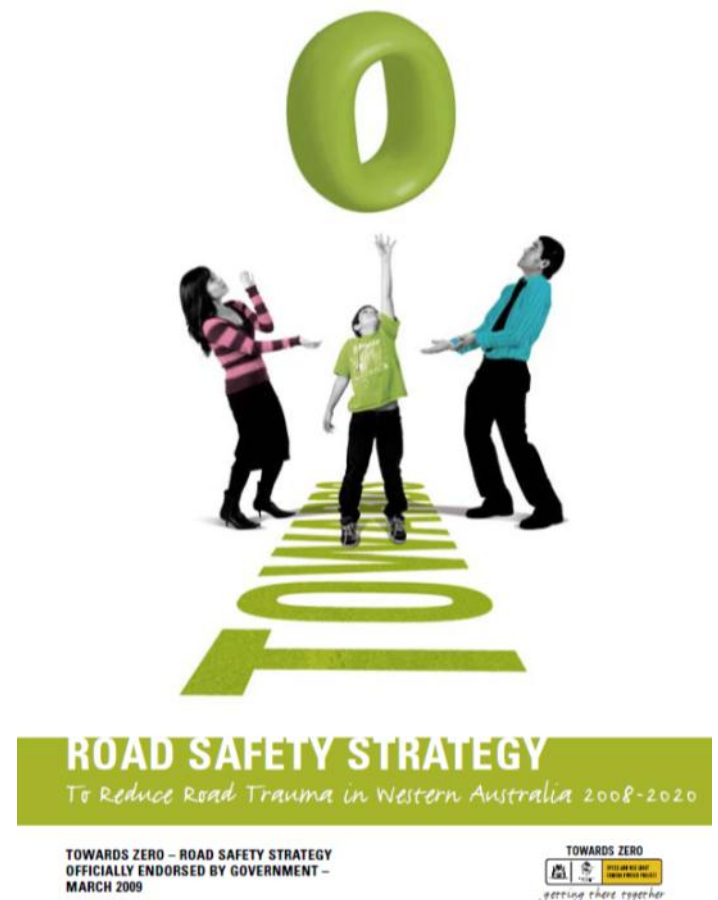
Purpose-built gazebo where drivers stopped for a break

A forgiving road system

A workshop is being developed for Local Governments in the Wheatbelt South on the road safety strategy *Towards Zero* cornerstone Safe Roads and Roadsides. The workshop will give a practical view of where safe roads and roadsides fit in the safe system.

Peter Valhov, the works manager from the Shire of Wickpin has been a keen supporter of building the safe system approach into the Wickpin Shire road network during road maintenance and road widening work.

Peter said that “workshops like this will highlight Safe System principles and will help to roll out the implementation of the safe system in practical terms.”



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SPEEDING BEHAVIOUR

Wheelie bin stickers break 100,000 mark

If you ever thought that the 'Please Slow Down Consider Our Kids' wheelie bin stickers were everywhere – then you'd *almost* be right...!

There are now over 110,000 stickers placed on wheelie bins across Western Australia, demonstrating that councils and communities have truly embraced the safety message.

The 'Consider Our Kids' initiative has been running for over 12 years in Western Australia, and has been successful in raising community awareness about speeding.



Many councils have recognised the cost-effective community engagement opportunities that the stickers provide, with many reporting that residents now ask for the stickers.

Still going strong, the stickers can be ordered every six months - with the next round of ordering and production about to commence, for delivery in the new year.

For more information or to place an order of the 'Please Slow Down Consider Our Kids' stickers, contact the RoadWise team.

Alternatively, you can contact the manufacturers directly on info@resonanzconsulting.com.au for pricing and ordering information.

Bayswater rolls bin stickers into Morley Galleria



The City of Bayswater RoadWise Advisory Committee promoted a safe speed message 'please slow down, consider our kids' through a window display at its Morley Galleria office outlet.

Local residents were invited to collect a road safety bin sticker from the City of Bayswater for display in their local area to promote the safe speed message to the wider community.

Thank you to Jennifer Thomas, a motivated member of the City of Bayswater RoadWise Advisory Committee, for organising the display.



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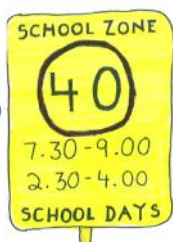


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◀ Creativity raises school zone speed awareness ▶

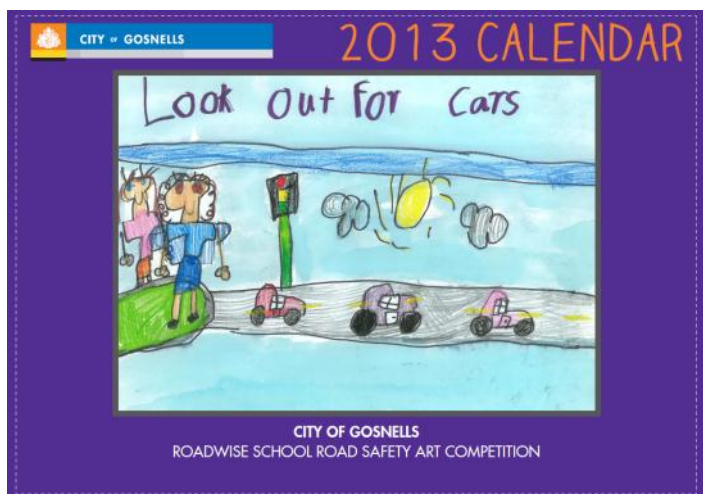
Don't be **naughty**,
drive at **forty**.



The City of Gosnells RoadWise Advisory Group recently began distributing bumper stickers designed to remind drivers to drive at 40kmph in school zones.

The artwork for the sticker was developed from an entry in a primary school Road Safety Art Competition held by the RoadWise Advisory Group late last year in the City of Gosnells. A Road Safety Calendar was developed from the entries and prizes were awarded.

Congratulations to local children who actively participated in the promotion of road safety and the RoadWise Advisory Group for furthering road safety in the City of Gosnells.



◀ No clowning around with road safety ▶

Patrick Allison is the winner of the competition for displaying the "Slow Down Ya Clown" bumper sticker on his car. This competition was an initiative of the Northam RoadWise Committee. Kelly Morgan of Avon Shearing Supplies and Country Clothing presented Patrick with his swag. Patrick tells us he plans ahead so he can get to his destination at a safe speed.



Kelly Morgan (Avon Shearing Supplies and Country Clothing) with Patrick Allison. INSET: the sticker motorists were to display

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▶ Katanning residents to make Safe Speed Promise ▶

The Katanning RoadWise Committee is planning to implement the Community Safe Speed Promise within the Shire. The Community Safe Speed Promise works like a treaty between communities, stating “we will act as a guest in your community if you act as a guest in ours”.



The initiative asks residents to sign a Safe Speed Promise and commit to driving within the speed limit and being a courteous driver. The Shire of Katanning will provide a bumper sticker for those residents who sign the promise so they are easily identifiable and can set an example for other motorists to follow.

This will be supported by other initiatives such as a media campaign, displays around the Shire and increased usage of the speed display trailer. The Committee hopes that a multifaceted approach will help to reduce the social acceptability of speeding within the Shire.



IMPAIRED DRIVING

▶ Alcohol project to raise awareness and influence change in behaviour ▶

The RoadWise Great Southern Road Safety Officer and representatives from the WA Country Health Service are currently developing resources to educate and engage the community in making the right choices in regards to alcohol consumption.

The aim is to raise awareness about standard drinks and alcohol related harm and to bring about change in drinking behaviour by developing a range of strategies at the individual and environmental level.

The free resources are designed to be taken up either as a complete package or as individual activities, to be determined by the needs of each organisation.

If you would like more information or a copy of the project proposal please contact Regional Road Safety Officer (Great Southern) Erin McDonald-Lee at emcdonald-lee@walga.asn.au or on 9892 1145.



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◀ Persuading drinking drivers to pick non-drinking mates as skippers ▶

Northam RoadWise Committee's community education activities around impaired driving continue with the rolling out of the Skipper Program to licensed venues in Northam, York and Dowerin.

In a partnership with Health Promotion Officer Daniella Joyce of Population Health, the committee has so far welcomed the York Recreation and Convention Centre and the Shamrock Hotel on board in Northam.

Daniella also recruited the Apex Bar, Sundowner, Community Club, and the Dowerin Commercial Hotel for Dowerin Field Days on Wednesday 28 and Thursday 29 August. These venues will offer free non-alcohol drinks to sober skippers. Northam RoadWise Committee, SDERA and Northam Local Drug Action Group were at the Field Days to reinforce the message that 'Drink Driving, It's Never OK.'

◀ Drink driving is down in Esperance ▶

Since the disqualification notices for drink driving offences came into effect in August 2012, the Esperance Police have recorded a reduction in drivers being detected with a BAC of above 0.08.

In the 2012-2013 financial year there was a 13.8 percent reduction in the number of drivers charged with a drink driving offence. In total, 125 drivers were charged, compared to 145 charged in 2011-2012. This is a good result considering the number of people stopped to be tested in the past year was 11,000 which is double the amount of drivers tested from the previous year of 5,000.

Keep up the good work Esperance Police and the Esperance Community!

◀ Driver fatigue at white water race ▶



City of Bayswater RoadWise Advisory Committee member Cr Graham Pittaway OAM with Committee Chairman, Cr Alan Radford

The City of Bayswater RoadWise Advisory Committee was at the 'Act Belong Commit Avon Descent' Finish Line Family Fun Day to remind drivers that if they drive when tired or drowsy, they are putting themselves, their passengers and others at risk.

The Hon. Liza Harvey MLA, Freeman of the City Mayor Terry Kenyon JP, Cr Alan Radford (City of Bayswater RoadWise Advisory Committee Chairperson) and Cr Graham Pittaway OAM (City of Bayswater RoadWise Advisory Committee Member) were also there to enjoy this fun day with the community.

The City of Bayswater thanks everyone involved in making the event a success.



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OCCUPANT PROTECTION AND CRASH AVOIDANCE

Child Car Restraint Fitting Information

The WALGA RoadWise Program offers free child car restraint fitting information online.

This information service is designed for both Type 1 fitters and members of the community who have queries about aspects of child car restraints.

www.childcarrestraints.com.au

COMMITTEE NEWS

The Cranbrook RoadWise Committee is developing their action plan for 2014. The Committee has had a successful year already and is hoping to build on that momentum.

The action plan will include initiatives under each of the four cornerstones which make up the safe system: safe road use, safe roads and roadsides, safe speeds and safe vehicles.

The Committee is identifying road safety issues in the Shire and then formulating a plan to tackle these issues which will be specifically geared towards Cranbrook but will be guided by current road safety research. By focusing on a range of issues and using a variety of initiatives the committee believes that they will be able to contribute to reducing the incidence of death and serious injury in the Shire of Cranbrook.

New working groups to improve effectiveness of efforts and resources

RoadWise Committees and local Road Safety Working Groups have started to change shape in the Wheatbelt South Region.

It was identified that due to the lack of resources and to improve effectiveness several collaborative road safety working groups have been formed.

The first group was the Narrogin Safe Towns and RoadWise Committee consisting of the Shires of Narrogin, Cuballing and the Town of Narrogin, with the Shire of Wickel joining just recently.

The Shires of Beverley, Wandering, Brookton and Pingelly are also working together in a newly formed Road Safety Group.

Another recent addition is the formation of the Kulin, Corrigin and Kondinin Road Safety Group that will have their first meeting in August.

An important element in the formation of these road safety working groups is working with other agencies such as the local police to support each other in addressing local issues and working together with the local emergency services, community and the Local Governments of that area.

These road safety groups aim to make a more action and results based group.



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SPEED AND RED LIGHT CAMERA FUNDED PROJECT

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Local Government Road Safety Awards 2014



What infrastructure projects are you working on that are due for completion by October 2013?

The Local Government Road Safety Awards will be presented at the Transport and Roads Forum in March 2014.

The awards seek to acknowledge outstanding achievements by Local Governments in contributing to the creation of a safe road transport system in WA.

Award categories are aligned to *Towards Zero*, road safety strategy 2008-2020 and are based on the safe system cornerstones.

The award categories are:

- **Safe Roads and Roadsides**
- **Safe Travel Speeds**
- **Safe Vehicles**
- **Safe Road Use**
- **Joe North Award** (acknowledging an individual for their outstanding contribution to road safety)

For further information visit www.roadwise.asn.au or contact the RoadWise team by email at roadwise@walga.asn.au.



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Staff movements at City of Gosnells

Kimberley Brosztl will move from the City of Gosnells as Senior Traffic Engineer - Road Safety to a position as Manager Engineering Design at the City of Melville.

Thanks go to Kimberley for her commitment and support of the City of Gosnells RoadWise Advisory Group whilst with the City of Gosnells.

Fatality Free Friday 2014

Save the date

Don't forget to make a diary note for the 2014 event being held on Friday 30 May 2014.

<http://www.fatalityfreefriday.com/>



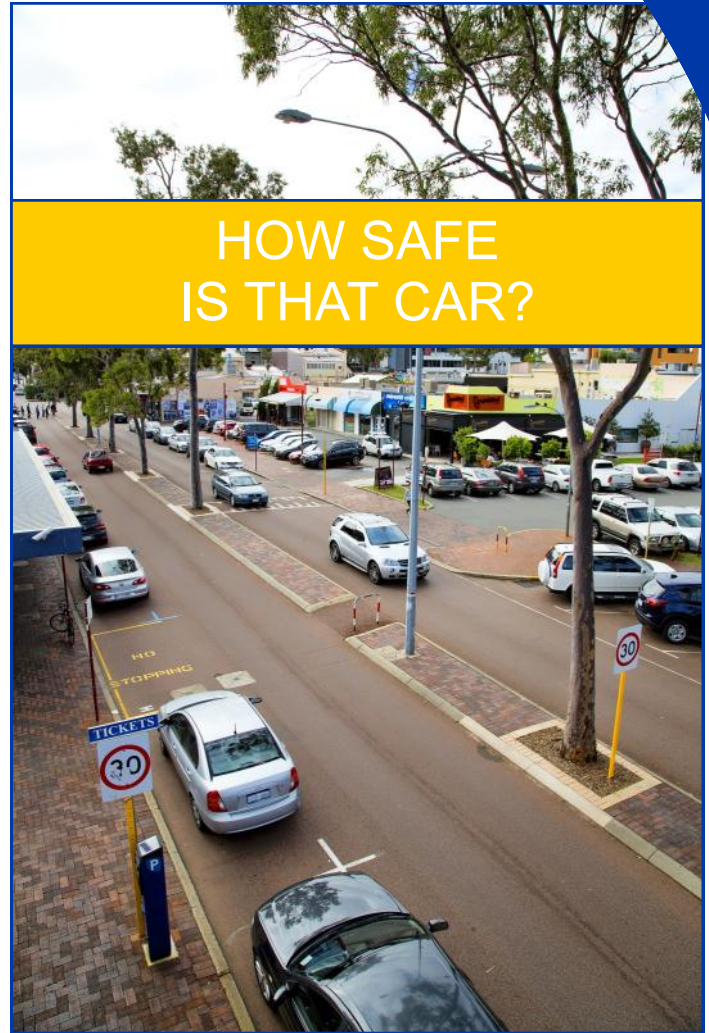
WA Road Fatalities 2013

110 deaths as at 1 September

Same time last year: 115 deaths

Lets keep working Towards Zero

Source: [ORS](#)



HOW SAFE IS THAT CAR?

Latest ANCAP Results



- Kia Cerato** (2013-on)
- Citroen DS5** 2012-on)
- Peugeot 208** (2012-on)

For the latest ANCAP crash test results visit <http://www.ancap.com.au>



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CHILD CAR RESTRAINT UPDATE



Type 1 Child Car Restraint Courses

WALGA's RoadWise Program is in the process of planning three courses in Type 1 Child Car Restraint Fitting for the remainder of 2013.

These nationally accredited courses are conducted free of charge through funding from the Road Trauma Trust Account, and have been scheduled for York, Kununurra and Joondalup.

The aim of this training program is to provide people with the knowledge and skills to competently check and fit child restraints in vehicles and to be part of a state-wide network of qualified and approved Type 1 Fitters.

People interested in attending a course in Type 1 Child Car Restraint Fitting can contact their Regional Road Safety Officer, or follow the link www.childcarrestraints.com.au/roadwise/ccr/dates and complete an Expression of Interest Form.

Revised Australian Standard for child restraints in vehicles

Standards Australia has announced changes to the joint Australian and New Zealand Standard AS/NZS 1754:2013 *Child restraint systems for use in motor vehicles*.

The key changes which parents should be aware of are

- Australian Standard now allows ISOFIX-compatible lower attachment connectors in some types of child restraint, while retaining Australian requirements for top tether straps
- New provisions for rear facing restraints to allow children to stay rearward facing for longer
- Introduction of a new category of child restraint with an inbuilt harness suitable for children up to eight years of age. Previously an internal harness has only been available for children up to four years of age
- Revision of test requirements and defining of restraints suitable for low birth weight infants
- Introduction of restraints acceptable for aircraft use.

Australian and New Zealand Standard AS/NZS 1754:2013 Child restraint systems for use in motor vehicles.

<http://infostore.saiglobal.com/store/details.aspx?ProductID=1631344>

ISOFIX Frequently Asked Questions

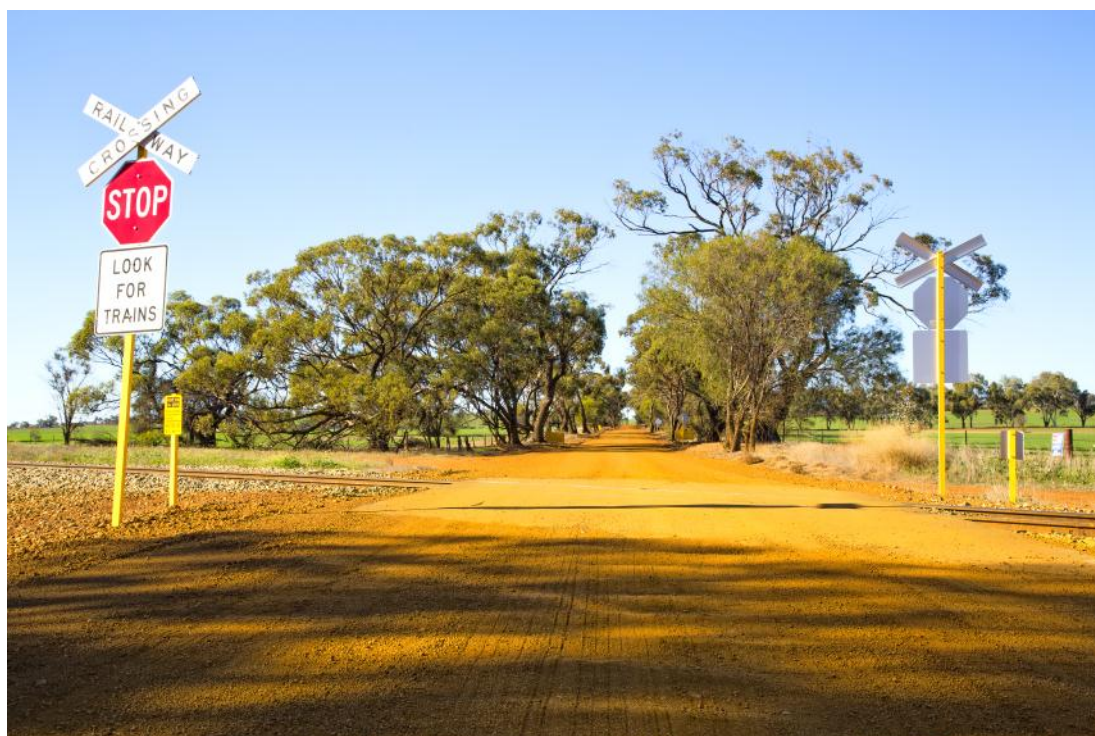
<http://www.crep.com.au/ISOFIX%20COMPATIBLE%20child%20restraints.pdf>



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Upcoming events in 2013

September

- 3rd International Conference on Driver Distraction and Inattention, 4-6 September, Gothenburg, Sweden www.distractionconference.com/
- Developments in Road Pavement Research webinar, 10 September, www.arrb.com.au
- ISO39001, 12 September, Perth www.arrb.com.au

October

- Community Safety Month, 1-31 October, www.iccwa.org.au/community-safety-month
- Planning and Design of Parking Facilities, 22 October, ACT, www.arrb.com.au

November

- ACRS Australasian Conference, 7-8 November, Adelaide, www.acrs.org.au
- 11th Australasian Injury Prevention and Safety Promotion Conference, 11-13 November, Perth, www.injuryprevention2013.com.au
- Rural Road Maintenance – contact training@arrb.com.au for more information.



WALGA

Contact the RoadWise Program

Phone:

9213 2066

Email:

roadwise@walga.asn.au

Website:

www.roadwise.asn.au

Child Car Restraints website:

www.childcarrestraints.com.au

Road Safety Round-Up submissions:

roadwise@walga.asn.au

Child Car Restraints:

tdeshon@walga.asn.au

Find your Regional Road Safety Officer:

www.roadwise.asn.au/contact_us



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